



...Cultivating the Next Generation to Build a Better Future for the Fair

May 1, 2019

Dear Friend of the Fair,

With the tremendous sponsorship support we have received over the past few years, and our continuing commitment to upgrade our facilities for future fair goers, exhibitors and the agricultural community, the Ontario County Fair has accomplished some major achievements over the past year. Having now completed the Elaine Kennedy Livestock Pavilion, with its beautiful new show ring, wash room, changing rooms, and more stalling space, we are now able to safely host larger Dairy and Beef shows for the growing demand. And, we are excited about our brand new three/four season Agricultural Event Center, opening to the public for the first time during the 2019 County Fair, which will be used for agricultural promotion and education, consumer demonstrations and presentations, concerts and meeting space. These are just a couple of the highlights, but there are many more accomplishments, enhancements to attractions, shows and events, that sponsorship dollars from local businesses and families have helped us with and supported our mission to "Cultivate the Next Generation". Because of their support we have the opportunity to "Build a Better Future for the Fair". An experience that our youth gain from exhibiting and that the public receives from attending is truly unique.

This year promises to be a continuation of the firm foundation and positive progress we have established over the last several years, and the Fair continues to need your help. We ask that you consider partnering with us. Your sponsorship will play an important role in a successful Ontario County Fair. We realize you have a choice where your donation dollars go and we would like you to consider partnering with us in 2019!

We offer a variety of sponsorships levels, with different levels of recognition that come with each. We have included a list of these opportunities, as well as the list of benefits with each package. We can also offer the opportunity to sponsor a specific project at the Fair with further recognition. If you don't see a project or package that fits you or your organization, please let us know and we are happy to work with you on an individual basis to find the right fit. We also accept in-kind donations, which receive the same recognition as any other sponsor level package.

We thank you in advance for your consideration and support of the Ontario County Fair and look forward to talking with you about this year's commitment at the fair.

Sincerely,

Casey Kunes
President, Ontario County Agricultural Society

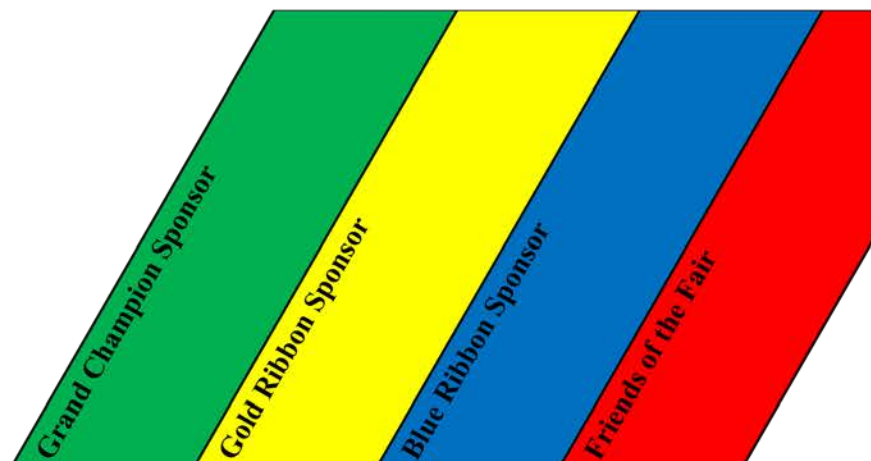
Ontario County Agricultural Society • PO Box 324 • Canandaigua, NY 14424
Phone: (585) 394-4987
www.ontariocountyfair.org

2019 Sponsorship Opportunities



"Cultivating the Next Generation"

July 23rd – 27th, 2019



| Sponsorship Level | \$ 1,000.00 | \$ 500.00 | \$ 250.00 | \$ 100.00 |
|---|-------------|-----------|-----------|-----------|
| Signage Displayed Throughout Fairgrounds Year Round | Yes | | | |
| Identification as Grand Champion Sponsor | Yes | | | |
| Roadside & Entrance Display Sign the Day of Sponsored Event | Yes | | | |
| Sponsor Choice: Theme Day, Grandstand Event, Attraction, Building, or Show Arena | Yes | | | |
| Sponsor Choice: Attraction, Building, Show Arena, or Nightly Give-A-Way | | Yes | | |
| Dedicated Outside Display Area Week of the Fair | Yes | | | |
| Dedicated Display Area for Banners and/or Signs Week of the Fair | Yes | Yes | Yes | |
| Feature in Print Media | Yes | Yes | | |
| Mention in Print Media | Yes | Yes | Yes | Yes |
| Feature on Social Media Pages | Yes | | | |
| Mention on Social Media Pages | | Yes | Yes | Yes |
| Tower Suite Tickets to Grandstand Event Day of Sponsored Event (limited sponsorships available) | Yes | | | |
| Tower Suite - Food and Non-Alcoholic Beverages Provided | Yes | | | |
| 10 Grandstand Tickets to Grandstand Events for <i>Your</i> Sponsor Day | Yes | Yes | | |
| Recognition in Audio Promotions Throughout the Day and Event | Yes | Yes | Yes | |
| Parking Passes to the Fair (Quantity Reflects Sponsor Package) | Yes | Yes | Yes | Yes |
| Signage Displayed Throughout Fair | Yes | Yes | Yes | Yes |
| Logo Displayed Throughout the Year on Fair's Website | Yes | Yes | Yes | Yes |
| Listing as Sponsor of the Fair Including Business Information on Fair's Website | Yes | Yes | Yes | Yes |

***Custom Sponsorship Opportunities Available to Meet *Your* Needs**

Listed benefits may be subject to change without notice



“Cultivating the Next Generation”

Yes, We Are Excited to be a Part of the 2019 Ontario County Fair!

Grandstand Event Featured Night Sponsorships

- Tuesday: TBD
- Wednesday: Land of Legends Stock Car Races – Special Double Points Night
- Thursday: Tuff Trucks by Kirby’s Kompond
- Friday: Lucas Oil Truck & Tractor Pull by Empire State Pullers
- Saturday: Garden Tractor Pulls, Demolition Derby and Fireworks

Arena or Area Sponsorships (All Week)

- Youth Livestock Show Ring
- Youth Horse Arena
- Music Hall
- Vendor’s Hall
- Exhibitor’s Hall
- Any Barn (Horse,Draft Horse,Rabbit,Dairy,Beef,Swine,Sheep,Poultry)
- Ontario County Sheriff K-9 Demonstration
- Ontario County Sheriff Display

Featured Attraction Sponsorships (All Week)

- Hog Dog Pig Racing
- Party Animal's – Petting Zoo
- The Magic Trunk - Sylvia Fletcher, Ventriloquist
- Model Train Display
- Pony Rides
- Ontario County Sheriff DWI Demonstration

Featured Event Sponsorships

- Ice Cream Social
- Pie Baking Contest
- 4-H Rooster Crowing Contest
- “Bossy Bingo”
- Senior Citizens Bingo
- Antique/Classic Car Show
- 50’s – 60’s Dance Contest
- Talent Show/ Battle of the Bands
- Denim & Lace – Line Dancing Performance
- Taste of the Finger Lakes – Wine, Beer and Local Foods
- 4-H Barbeque Contest
- Nightly Give-A-Way

Nightly Bands

- Tuesday –
- Wednesday – Nate Michaels
- Thursday – Ruby Shooz
- Friday – Sky Coasters
- Saturday – Flint Creek

Competition Sponsorships

- Beef Cows, Cavy, Dairy Cows, Draft Horses, Goats,
- Horses, Meat Birds, Poultry, Rabbits, Sheep, Swine
- Flowers, Fruits, Vegetables,
- Adult Crafts, Youth Crafts, Handy Work

Sponsorship: Grand Champion (\$1,000) Gold Ribbon (\$500) Blue Ribbon (\$250) Friends of the Fair (\$100) Other

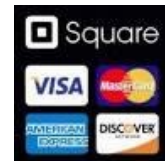
Organization Name: _____

Contact Name: _____ **Phone #:** _____ **Email:** _____

Address: _____ **City:** _____ **State:** _____ **Zip Code:** _____

Please choose the opportunity that best meets your needs and return by Wednesday, May 15th with payment to:

**Ontario County Agricultural Society
PO Box 324
Canandaigua, NY 14424**



Have questions? Need more information? Contact us!

Casey Kunes: (585) 727-0948 casey@hemdalefarms.com or Eben Kennedy: (585) 353-8252 ekennedyx4@gmail.com

Events may be subject to change or update without notice.

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